



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

December 28, 2018

Associated Registrations, Inc.  
c/o Timothy Dickens, Ph.D.  
Scientific Coordination, Inc. (Agent)  
4629 Cherry Valley Drive  
Rockville, MD 20853

Subject: PRIA Label and CSF Amendment – Adding BOV packaging as alternate CSF #1  
and corresponding label language  
Product Name: Super Guard Insect Repellent  
EPA Registration Number: 54287-2  
Application Date: 8/10/2018  
Decision Number: 543483

Dear Dr. Dickens:

The amended label and CSF(s) referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSF(s):

- Basic CSF dated 4/10/2018
- Alternate CSF 1 dated 8/10/2018

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process.

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Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

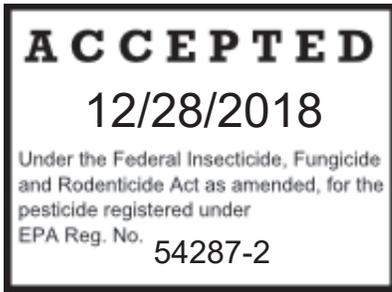
Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Autumn Metzger at 703-305-5314, or Metzger.autumn@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Elizabeth Fertich". The signature is written in a cursive style with some loops and flourishes.

Elizabeth Fertich  
Product Manager 04  
Invertebrate & Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

Enclosure



~ OPTIONAL MARKETING LANGUAGE, SYMBOLS & GRAPHICS: SEE LAST PAGE ~

ACTIVE INGREDIENT:

|                        |         |
|------------------------|---------|
| DEET.....              | 98.88%  |
| OTHER INGREDIENTS..... | 1.12%   |
| TOTAL                  | 100.00% |

**Keep Out of Reach of Children**  
**WARNING**  
 See [back][side][bottom][panel][and insert] for  
 additional precautionary statements.

Net [Contents][Weight]\_\_\_\_\_ fl. oz. [BOV oz.]

Lot Number: \_\_\_\_\_

[ ] indicates alternate text.

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans & Domestic Animals**

**WARNING:** Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**FIRST AID**

|   |   |
|---|---|
| If In Eyes  | <ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>   |
| If Swallowed  | <ul style="list-style-type: none"> <li>• . Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person</li> </ul> |
| <p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-940-4464, Monday through Friday, 9 a.m. to 5 p.m. EST. After 5 p.m., call your poison control center.</p> |   |
| <p><b>NOTE TO PHYSICIAN:</b> Probable mucosal damage may contraindicate the use of gastric lavage.</p>  |   |

NOTE: The First Aid statement’s grid format will be used if market label space permits; otherwise a paragraph format will be used.

**CHEMICAL AND PHYSICAL HAZARDS [FOR BOV PACKAGING]:**

“Flammable. Keep away from heat and open flame. Contents under pressure. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.”

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [See insert(s) inside box for usage directions.] **READ AND FOLLOW ALL DIRECTIONS AND PRECAUTIONS ON THIS PRODUCT LABEL. DO NOT** spray [squirt] in enclosed areas. Avoid breathing a spray product and **DO NOT** use it near food. Spray and spread evenly with your hand to moisten all exposed skin. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. **DO NOT** use under clothing. **DO NOT** spray [squirt] directly onto face. If used on the face, spray [squirt] on palm of hands first and then apply sparingly to face. **DO NOT** apply near eyes and mouth. Apply sparingly around ears. **DO NOT** apply over cuts, wounds or irritated skin. Apply to clothing such as shirts, pants, hat and socks. For ticks and chiggers also apply to shirt, pant cuffs, socks, shoe tops and around other openings in outer clothing. After returning indoors, wash treated skin with soap and water or bathe. Wash treated clothing before wearing it again. **DO NOT** allow children to handle this product, and **DO NOT** apply to children's hands. When using on children, apply to your own hands and then put it on the child. **Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you.** NOTE: Will not damage cotton, wool or nylon. **DO NOT** apply on or near acetate, rayon, Spandex or other synthetic fabrics (other than nylon), furniture, plastics (such as eyeglasses and watch crystals), leather and painted or varnished surfaces (including automobiles)."

**STORAGE AND DISPOSAL**

**Pesticide Storage:** Store this product in a cool, dry place that is inaccessible to children. **Pesticide Disposal and Container Handling: If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling if available. **If partly filled:** Call your local solid waste agency [or toll-free number or website which meets the criteria in paragraph II.E., PR Notice 2007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

## ~ OPTIONAL LANGUAGE ~

1. Repels Black Flies, Chiggers, Deer Flies, Fleas, Gnats, Mosquitoes, Stable Flies and Ticks On Exposed Skin Surfaces
2. Value Size
3. Low Odor Formula
4. MAXI DEET™ FORMULA
5. DEET Spray Pump (Spray) (Squirt)
6. Up to 10 Hours Protection from mosquitoes and biting flies
7. (Up To 10 Hours Protection Against) Mosquitoes, Biting Flies, Chiggers, Ticks, Fleas & Gnats
8. Repels mosquitoes that may carry West Nile Virus
9. Repels mosquitoes that may carry diseases
10. Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Cache Valley) encephalitis
11. Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
12. Repels black flies
13. Provides up to 10 hours of protection from mosquitoes and biting flies: gnats, sand flies, stable flies, black flies.
14. Also repels ticks, chiggers and fleas from treated skin.
15. Heavy Biting
16. Heavy Mosquito Biting
17. Heavy Biting Insect Repellent Spray
18. [Travel Size] Meets Airline [3 oz.] Carry-On Requirements
19. Graphics:



20. [Not your standard aerosol.] [What Makes Continuous Spray Superior to Standard Aerosols] [:]
  - a. Apply upside down without worry
  - b. Product delivery is the same regardless of the position the can is held during spraying
  - c. May be sprayed upright, inverted, or at any angle
  - d. Constant pressure of application – won't lose pressure as can empties
  - e. Nothing left behind in the container [can] – completely empties
  - f. Same product delivery from the initial spray to the last spray
  - g. Continuous Spray [Insect Repellent] [Mosquito Repellent]
  - h. Quick and Even coverage
  - i. No rub, No Hassle
  - j. No chilling effect compared to a standard aerosol